

All That Jazz

American Dance Academy • 302.234.9900 • www.DANCEatADA.com • Spring 2025 • Darlene Giordano Cummings

That's Entertainment

Recital time is approaching so please be sure to read this important newsletter about all that is going on. Mark your calendars with all the dates and times! Many of the questions we receive can be answered in this newsletter, so please keep it.

Recital Ticket Sales



Tickets will go on sale April 15th at 7 AM. Seats for the show will NOT be general admission. All seats will be assigned, but you will have a choice on where you would like to sit. Friday night and Saturday matinee tickets can be purchased through www.tututix.com/americandanceacademy or by calling 855-222-2TIX. Ticket prices are \$18 to \$22 (plus processing fees) depending on the seating area chosen.

There is no minimum or maximum number of tickets to purchase. You will need a credit or debit card to buy tickets, and tickets will be sold on a first come, first served basis. So, buy early to get better seats! Tickets will not be sold at the door but will be available for online purchase up to the time of the event, if still available.

You'll have several options for how you want your ticket delivered. You can have it emailed to you, sent to your mobile phone internet browser, and even add it to your Apple Wallet at no charge! Or, you can choose to have TutuTix mail you foil-embossed keepsake tickets for an additional fee— with your dancer's name printed directly on the ticket!



Are you interested in the Dance Company?

Invitations to audition for the dance company will go out in April. An informative parent meeting will be held after invitations go out for parents to gather and ask questions. That meeting will be Thursday, May 8th from 6:45-7:45 pm. There will also be a Petite/Mini Meet & Dance Party for ages 5-8 on Monday, May 19th from 5:15-6:00 pm.

Come see what the ADA Dance Company is all about!

If your child is interested and does not receive an invitation please leave your name at the front desk. Summer sessions are required for all dance company members. See news page of website for more info.

ADA Dance Company Audition Dates:

Monday May 19th 4:30-5:15 & Wednesday May 21st: 4:30-5:30 (Must attend both) Current dancers in Level 1, 2, & 3

Monday May 19th: 5:15-6 Current Dancers in Kinderdance/Elem 1

Monday, May 19th 8:45-9:30, Tuesday, May 20th 8:30-9:30 & Thursday May 22nd: 8:30-9:30 (Must attend all): Current Dancers in Level 4 & 5 and select dancers in Level 3 (see invitation)

SUMMER CAMP/INTENSIVES

Registrations have begun! Hold your spot with a \$20 deposit. Balance due the first day of camp/intensive. Check your portal to see what still has openings.

Closing for Spring Break April 19th - 23rd

Recital Update

RECITAL COSTUMES

Costume distribution is through the month of March. The Recital Costume Instruction & Shoes/Tight List will be added to the Recital Info section of the website. All tights are to be either Capezio Ballet Pink (BPK) or Capezio Light Suntan (LSN). If you would like a tan tight (ballet must be pink) that better matches your dancer's skin tone please find another color in the Capezio style number that is provided. We only stock the light suntan color as it matches best with our jazz and tap shoes. Please check all costumes as soon as you receive them and call within **one week** to report any discrepancies. **Costumes will not be given out to children whose accounts are not paid to date! Once accounts are paid to date, the costumes will be given.**



RECITAL INFO

Important Information will be added to the "News" page of our website and put in a Recital Section.

All dancers will report to an assigned dressing room on the Dress Rehearsal and Show nights. Dancers in PS1, PS2, Kinderdance, and those only in a Hip Hop Ages 5-6 class will be picked up during intermission. Following their dance, they will return to the dressing room or wait for the "Little Finale" depending on when they perform in the show. They are to be picked up during intermission and can either leave or watch the second half. If watching the second half, they can either sit on a parent's lap or have a ticket purchased to have their own seat.

Nobody is permitted in the dressing rooms during the show unless they have a Stage Mom badge in order to keep congestion to a minimum and for safety purposes. We ask that one female drop off and pick up the dancer before and after the show. No men are allowed in our girls dressing room areas as older girls are changing. We will have a separate changing area for boys who have costume changes.

CLASS STAGE MOM SIGN UPS

MOMS - we need your help for recital week! Sign-Ups will be done online through Sign Up Genius. An email with sign up link will be sent out on April 5th. There will be a stage mom Zoom meeting on May 7th from 7:30-8:15 pm. Stage moms help the dancers backstage with costume changes and help to line the dancers up and walk them backstage when our backstage managers tells them it's time. (Sorry Dads - we can only use you in the boy's dressing room.) All stage parents are to report to the last class before the recital. **REMEMBER - NO OTHER PARENTS WILL BE ALLOWED BACKSTAGE WHEN THE SHOW IS GOING ON IN ORDER TO KEEP CONGESTION TO A MINIMUM!!!** A badge will be given to each stage parent to distinguish them. These stage parents will be required to be at all the rehearsals with the students.

* Stage moms are not babysitters on Dry Run – parents must stay with their children or ask another parent to watch them.

Lost & Found

We have a big collection of different articles left in the studio without names. These items labeled "Lost & Found" are in the waiting room. Please check for anything you may be missing. Everything that is left gets donated to charity at the end of our season.

Account Balances

Account balances must be paid in full by May 1st.
CHILDREN WILL NOT BE PERMITTED TO DANCE IN THE RECITAL IF BALANCES ARE NOT PAID IN FULL.

Thank you for your cooperation!

RECITAL WEEK

As the season progresses, excitement is building for our big production. Routines are being practiced and perfected. All classes are doing different dances, so at this time it is **very important** that your child attend his/her scheduled class each week. ALL REHEARSALS AND SHOW DATES ARE MANDATORY. REHEARSALS ARE JUST AS IMPORTANT AS THE SHOW NIGHTS AND THEY ALLOW THE CHILDREN, THE STAFF, AND MYSELF TO FAMILIARIZE OURSELVES WITH THE SURROUNDINGS. Both rehearsals and recital dates are at St. Mark's High School located at 2501 Pike Creed Road, Wilmington, DE 19808. **REMINDER:** the studio will be closed this entire week. Please be sure to purchase any tights/shoes you may need from us before this week!

Monday, May 12th - No classes & No rehearsals

Rest up for the busy week ahead!

Tuesday, May 13th - DRY RUN

No costumes. Students will wear their regular dance attire in **black (pink OR tan tights permitted).** **Hip Hop & Pom dancers should wear ALL black.** Everyone is to wear the proper shoes. A half hour time slot will be allotted per a number of dances between the hours of 4:30 pm and 8:30 pm. I will try my best to remain on schedule. Parents must stay with their children. Children must remain seated, no running around. They will be called up by class.

Wednesday, May 14th - DRESS REHEARSAL

ADMISSION WILL BE WITH WRISTBAND ONLY. Wristbands will be given with final information sheet-one per family. Extras can be purchased at the same price as a ticket. Stage moms do not need a ticket as their wristband will allow them access. All students will report at 5:30 pm dressed in their first costume to their designated dressing room. This rehearsal is like the show night and will be **THE ONLY NIGHT THAT PICTURES AND VIDEOS WILL BE ALLOWED!!!**

Thursday, May 15th - No classes & No rehearsals

Friday, May 16th - SHOW at 6:30

Dancers report to dressing room in costume by 6:00 pm for line up. Dressing rooms open at 5:30 pm.

Saturday, May 17th - SHOW at 1:00

Dancers report to dressing room in costume by 12:30 pm for line up. Dressing rooms open at 12:00 pm.

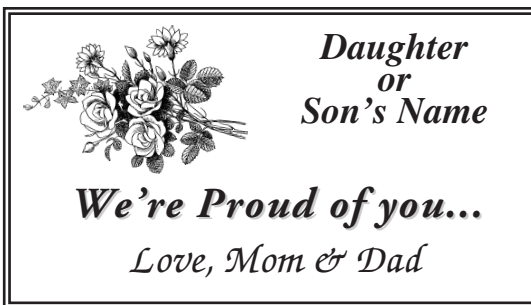
****MORE SPECIFIC DETAILS WILL BE GIVEN AS THE SHOW DATE APPROACHES!!!**

Remainder of the season after the show:

May 10th & May 19th-22nd After GLOW Party Week

This is the week of our dance company auditions, see page 1.

May 22nd: Last day of classes for the 2024-25 season



Write
your
own
personal
message!

PROGRAM BOOK ADS

Our program book reaches an audience of 1500-2000 people. It is a wonderful way to write a message to a dancer for him/her to keep as a special memento. For those of you who have a business - our audience can be your audience as well. Remember, people want to patronize businesses that have supported their own children. Your contribution and interest are greatly appreciated!

We are currently selling business and/or personal ads for our program book. **The deadline for this is April 5th.** You may look through the samples at the studio for ad ideas. Ad Sizes & Prices are as follows:

Full Page 4.75 x 7.75 @ \$160

Half Page 4.75 x 3.875 @ \$115

Quarter Page Vertical 2.375 x 3.875 @ \$75

Quarter Page Horizontal 4.75 x 1.9375 @ \$75

Bold Listing 2.375 x 1 @ \$50

One Spot available - Outside Back Cover \$240

One Spot available - Inside Back Cover \$200

IF YOU PLAN TO CREATE YOUR OWN AD...

PLEASE READ THE FOLLOWING INFORMATION CAREFULLY.

Advertisers wishing to provide a picture, printed ad or copy of a specific graphic can do so. Ads or items that are being provided by you, **MUST BE high resolution (jpg, tiff, or pdf files ONLY)** and can be e-mailed to patioprinting@yahoo.com. *Ads that are provided in MS Word, Works or similar format **WILL NOT** maintain their original appearance and will be adjusted at the printers discretion. Ads that are being typeset by the printer are laid out at the discretion of the typesetter. Order forms are attached. *Read Form Carefully.

FALL REGISTRATION

Fall schedules will be distributed by the end of April with registration starting after the recital. Priority registration for current families will be from May 27th-May 31st. New students can register starting June 1st.

HALF PAGE AD

4 3/4 X 3 7/8

(4.75 x 3.88)

THIS AD SIZE

READS IN THIS DIRECTION

FULL PAGE AD

4 3/4 X 7 3/4

(4.75 x 7.75)

THIS AD SIZE

READS IN THIS DIRECTION

QUARTER

PAGE

VERTICAL AD

2 3/8 X 3 7/8

(2.38 x 3.88)

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QUARTER PAGE
HORIZONTAL AD

4 3/4 X 1 15/16 (4.75 x 1.94)

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Actual Ad Sizes