

# All That Jazz

American Dance Academy • 302.234.9900 • www.DANCEatADA.com • Spring 2022 • Darlene Giordano Cummings

## That's Entertainment

Recital time is approaching so please be sure to read this important newsletter about all that is going on. Mark your calendars with all the dates and times! Many of the questions we receive can be answered in this newsletter, so please keep it.

## Recital Ticket Sales



Tickets will go on sale April 15<sup>th</sup>. Seats for the show will NOT be general admission. All seats will be assigned, but you will have a choice on where you would like to sit. Friday night and Saturday matinee tickets can be purchased through [www.tututix.com/americandanceacademy](http://www.tututix.com/americandanceacademy) or by calling 855-222-2TIX. Ticket prices are \$18 or \$20 (plus processing fees) depending on the seating area chosen.

There is no minimum or maximum number of tickets to purchase. You will need a credit or debit card to buy tickets, and tickets will be sold on a first come, first served basis. So, buy early to get better seats!

You'll have several options for how you want your ticket delivered. You can have it emailed to you, sent to your mobile phone internet browser, and even add it to your Apple Wallet (if you have the latest iPhone software) at no charge! Or, you can choose to have TutuTix mail you foil-embossed keepsake tickets for an additional fee— with your dancer's name printed directly on the ticket!

**Closing for Spring Break  
April 13th - 19th**



**Tickets available at  
[www.tututix.com](http://www.tututix.com) starting 2/20  
\$18 ahead of time \$25 at the door**

## Are you interested in the Dance Company? Now for ages 4 & up!!

Invitations for the dance company will go out at the end of March/beginning of April. An informative parent meeting will be held after invitations go out for parents to gather more and ask questions. That meeting will be Tuesday, April 26th from 7:45-8:30 pm (in person or by zoom). There will also be a Petite/Mini Meet & Dance Party and company trial class on Thursday, April 28th from 4:45-5:45 pm.

**Come see what the ADA Dance Company is all about!**

If your child is interested and did not receive an invitation please leave your name at the front desk. Summer sessions are required for all dance company members. See news page of website for more info.

## SUMMER CAMP

Registration begins **March 1st** (see attached flyer). Hold your spot with **NO MONEY DOWN!** Payment is due the first day of camp.

Register for two or more camps or intensives and get any additional camps/intensives for **1/2 PRICE!**

Use code "**SummerSale**" when checking out to receive this promotional rate!

# Recital Update

## RECITAL INFO

**Important Information will be added to the “News” page of our website and put in a Recital Section.**

All dancers will report to an assigned dressing room on the Dress Rehearsal and Show nights. Dancers in PS1, PS2, Child, Hip Hop (5-7) and any other dancer who is in only the first half will be picked up during intermission. Following their dance, they will return to the dressing room or wait for the “Little Finale” depending on when they perform in the show. They are to be picked up during intermission and can either leave or watch the second half. If watching the second half, they can either sit on a parent’s lap or have a ticket purchased to have their own seat.

To keep congestion in the dressing room to a minimum, **ONLY** stage moms will be permitted in the dressing rooms. Nobody is permitted in the dressing room during the show unless they have the Stage Mom Badge. All other moms will be permitted in the dressing room after the finale.



## RECITAL COSTUMES

Costume distribution is through the month of March. Late orders will be distributed as they arrive. Attached to the costumes will be a direction sheet, which includes colors of shoes and tights. All tights are to be either Capezio Ballet Pink (BPK) or Capezio Light Suntan (LSN). No other brand or color is allowed. You can purchase them at ADA or any other dance-wear shop. Please check all costumes as soon as you receive them and call within **one week** to report any discrepancies. **Costumes will not be given out to children whose accounts are not paid to date. Once accounts are paid to date, the costumes will be given. The Shoe & Tight list will be added to the Recital Info on our News page.**

## STAGE MOM SIGN UPS

MOMS - we need your help for recital week! Sign-Ups are being done online through Sign Up Genius. An email with sign up link will be sent out on March 31st in our online newsletter. There will be a stage mom Zoom meeting on May 3rd from 7:45-8:15 pm. Stage moms help the dancers backstage with costume changes and help to line the dancers up and walk them backstage when “Miss Laurie” our backstage “Sarge” tells them it’s time. (Sorry Dads - we can only use you in the boy’s dressing room.) All stage parents are to report to the last class before the recital. **REMEMBER - NO OTHER PARENTS WILL BE ALLOWED BACKSTAGE WHEN THE SHOW IS GOING ON IN ORDER TO KEEP CONGESTION TO A MINIMUM!!!** A badge will be given to each stage parent to distinguish them. These stage parents will be required to be at all the rehearsals with the students.

\* Stage moms are not babysitters on Dry Run – parents must stay with their children or ask another parent to watch them.

## Lost & Found

We have a big collection of different articles left in the studio without names. These items labeled “Lost & Found” are in the waiting room. Please check for anything you may be missing. Everything that is left gets donated to charity at the end of our season.

## Account Balances

Account balances must be paid in full by May 1st.  
**CHILDREN WILL NOT BE PERMITTED TO DANCE IN THE RECITAL IF BALANCES ARE NOT PAID IN FULL.**

**Thank you for your cooperation!**

## RECITAL WEEK

As the season progresses, excitement is building for our big production. Routines are being practiced and perfected. All classes are doing different dances, so at this time it is **very important** that your child attend his/her scheduled class each week. ALL REHEARSALS AND SHOW DATES ARE MANDATORY. REHEARSALS ARE JUST AS IMPORTANT AS THE SHOW NIGHTS AND THEY ALLOW THE CHILDREN, THE STAFF, AND MYSELF TO FAMILIARIZE OURSELVES WITH THE SURROUNDINGS. Both rehearsals and recital dates are at St. Mark's High School located at 2501 Pike Creed Road, Wilmington, DE 19808.

### Monday, May 9th - No classes & No rehearsals

Rest up for the busy week ahead!

### Tuesday, May 10th - DRY RUN

**No costumes.** Students will wear their regular dance attire in **black (pink OR tan tights permitted)**. **Hip Hop & Pom dancers should wear ALL black.** Everyone is to wear the proper shoes. A half hour time slot will be allotted per a number of dances between the hours of 4:30 pm and 8:30 pm. I will try my best to remain on schedule. Parents must stay with their children. Children must remain seated, no running around.

### Wednesday, May 11th - DRESS REHEARSAL

**ADMISSION WILL BE WITH WRISTBAND ONLY.** Wristbands will be given with final information sheet-one per family. Extras can be purchased at the same price as a ticket. All students will report at 5:30 pm dressed in their first costume to their designated dressing room. This rehearsal is like the show night and will be **THE ONLY NIGHT THAT PICTURES AND VIDEOS WILL BE ALLOWED!!!**

### Thursday, May 12th - No classes & No rehearsals

### Friday, May 13th - SHOW

Tentatively 6:30 pm. Dancers report to dressing room in costume by 6:00 pm for line up. Dressing rooms open at 5:30 pm.

### Saturday, May 14th - SHOW

Tentatively 11:00 am or 2:00 pm, depending on capacity rules at that time. Dancers report to dressing room a half hour before show time with dressing rooms opening 1 hour before.

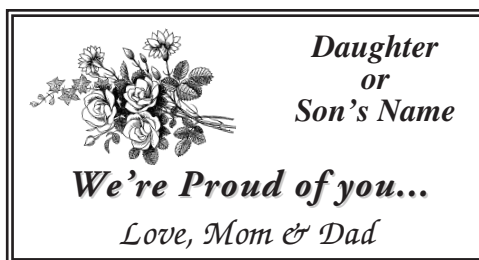
**\*\*MORE SPECIFIC DETAILS WILL BE GIVEN AS THE SHOW DATE APPROACHES!!!**

### Remainder of the season after the show:

**May 16th-21st:** After GLOW Party Week

**May 23rd-26th:** Bring a Friend/Try any new class for **FREE** Week

**May 26th:** Last day of classes



Write  
your  
own  
personal  
message!

## PROGRAM BOOK ADS

Our program book reaches an audience of 1500-2000 people. It is a wonderful way to write a message to a dancer for him/her to keep as a special memento. For those of you who have a business - our audience can be your audience as well. Remember, people want to patronize businesses that have supported their own children. Your contribution and interest are greatly appreciated!

We are currently selling business and/or personal ads for our program book. **The deadline for this is April 15th.** You may look through the samples at the studio for ad ideas. Ad Sizes & Prices are as follows:

Full Page 4.75 x 7.75 @ \$130

Half Page 4.75 x 3.875 @ \$90

Quarter Page Vertical 2.375 x 3.875 @ \$60

Quarter Page Horizontal 4.75 x 1.9375 @ \$60

Bold Listing 2.375 x 1 @ \$40

One Spot available - Outside Back Cover \$185

One Spot available - Inside Back Cover \$160

### **IF YOU PLAN TO CREATE YOUR OWN AD... PLEASE READ THE FOLLOWING INFORMATION CAREFULLY.**

Advertisers wishing to provide a picture, printed ad or copy of a specific graphic can do so. Ads or items that are being provided by you, **MUST BE high resolution (jpg, tiff, or pdf files ONLY)** and can be e-mailed to [dawn@patioprinting.com](mailto:dawn@patioprinting.com). \*Ads that are provided in MS Word, Works or similar format **WILL NOT** maintain their original appearance and will be adjusted at the printers discretion. Ads that are being typeset by the printer are laid out at the discretion of the typesetter. Order forms are attached. \*Read Form Carefully.

## FALL REGISTRATION

Fall schedules will be distributed in April with registration beginning May 1st. During the month of May, pay only \$30 towards the registration fee to hold your spot for next season with balance being due Sept 1st.

Starting June 1st the first and last tuition payment plus the registration fee will be due and must be paid in full upon registration.

Everyone who registers and pays the first and last installment by July 31st will receive a **FREE ADA T-shirt** for the child which will be given out when the season begins.

HALF PAGE AD

4 3/4 X 3 7/8

(4.75 x 3.88)

THIS AD SIZE

READS IN THIS DIRECTION

FULL PAGE AD

4 3/4 X 7 3/4

(4.75 x 7.75)

THIS AD SIZE

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QUARTER

PAGE

VERTICAL AD

2 3/8 X 3 7/8

(2.38 x 3.88)

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DIRECTION

QUARTER PAGE  
HORIZONTAL AD

4 3/4 X 1 15/16 (4.75 x 1.94)

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DIRECTION

*Actual Ad Sizes*