

# ADVERTISING CONTRACT

## The American Dance Academy Recital Program Book

NAME

CONTACT PERSON

TELEPHONE

ADDRESS

AUTHORIZED SIGNATURE

AD SIZE:

PAYMENT IN FULL:

Full Page @ \$130 (4 3/4 x 7 3/4)

Cash

1/2 Page @ \$90 (4 3/4 x 3 7/8)

Check # \_\_\_\_\_

1/4 Page @ \$60 (2 3/8 x 3 7/8) or (4 3/4 x 1 15/16)

Visa  Master Card

Bold Listing @ \$40 (Samples in last years Book)

Other \_\_\_\_\_

One spot available – Outside Back Cover \$185 (see Miss Darlene)

One spot available – Inside Back Cover \$160 (see Miss Darlene)

- Advertisers wishing to provide **pictures, printed ads, or specific graphics** can do so.
- Ads that are being provided by you, **MUST BE high resolution (jpg, tiff or pdf) ONLY** and can be e-mailed to [dawn@patioprinting.com](mailto:dawn@patioprinting.com) or supplied on CD to the studio.  
*Ads should NOT be provided in MS WORD, WORKS or similar formats as they likely will NOT maintain the original appearance and will be adjusted at the printers discretion.*  
**PLEASE NOTE:** When e-mailing ads to Patio Printing ([dawn@patioprinting.com](mailto:dawn@patioprinting.com)), **LABEL** the ad and e-mail subject line with the **Dancer's First and last Name**.  
If you do not receive a confirmation email, Patio did not receive your ad.
- Ads that are being typeset by the printer are laid out at the printers discretion.

AD INFORMATION:

**Ad Deadline April 15th**

All payments and contracts go to American Dance Academy. Ads only can be e-mailed to Patio Printing.

**Thank You!**

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